

# Dave Cole

(814) 574-9241 | davidnathancole@gmail.com | [davidncole.com](http://davidncole.com)

## EDUCATION

- B.A. The Pennsylvania State University, University Park, Pa. **May 2013**  
Photojournalism and Political Science: GPA: 3.47/4.00
- City University London, London, UK, IES Study Abroad Program **November 2012-April 2012**  
**Coursework:** Multimedia Reporting, Editorial Production, Intl. Reporting, News Writing, Media Ethics, Photojournalism

## RECOGNITION

- 2<sup>nd</sup> Place—Hearst Journalism Award for Group Multimedia Reporting, 2013
- 7<sup>th</sup> Place—Hearst Journalism Award for Multimedia II, 2013-2014
- Finalist—Society of Professional Journalists (SPJ) Region 1: Online Sports Reporting, 2014
- Finalist—Society of Professional Journalists (SPJ) Region 1: General News Photography, 2014
- 1<sup>st</sup> Place—National Press Photographers Association (NPPA) Group Multimedia, April 2013
- Randy & Maria Yanoshak Technology in Media Scholarship Penn State College of Communications, 2013

## EXPERIENCE

**The Wall Street Journal**, New York, NY **October 2015-Present**  
*Emerging Media Visuals/Video Producer, Audience Engagement*

**EveryBlock.com/Comcast**, Philadelphia, PA **November 2013-Present**  
*Associate Producer, Local Media Development*

- Focus on community engagement, project management, and user experience of [everyblock.com](http://everyblock.com)
- Maintain everyblockblog.com, Twitter, and Facebook channels
- Partnered with NBC10 Philadelphia to build a mobile map app to cover the Papal visit to Philadelphia

**Pittsburgh Magazine**, Pittsburgh, PA [pittsburghmagazine.com](http://pittsburghmagazine.com) **September 2013-Present**  
*Freelance Multimedia Producer*

- Create photo and video stories on feature, breaking news, and long-form stories

**Pennsylvania NewsMedia Association**, Harrisburg, PA [panewsmedia.org](http://panewsmedia.org) **June 2013-October 2013**  
*Video Journalism Fellow*

- Created documentary about the newspaper industry in Pennsylvania. Premiered at the PNA Publishers Convention

**McClatchy News Wire**, Shanghai, China **March 2013**  
*Freelance Student Visual Journalist*

- One of 15 chosen to participate in an international reporting class in Shanghai, China
- Produced photo and video content for stories across Shanghai, that were distributed by the McClatchy News Wire to newspapers across the U.S including; *The Los Angeles Times, Miami Herald, Kansas City Star*, and others

**Onward State**, University Park, PA [onwardstate.com](http://onwardstate.com) **August 2010-May 2013**  
*Managing Editor, Visual Editor, Photographer*

- Managed a staff of 40 and all editorial content on the website contributing to 15 million page views in 2012-2013
- Led largest college news social media audience in the U.S. (100k+ combined on Facebook and Twitter)

**StateCollege.com**, State College, PA [statecollege.com](http://statecollege.com) **August 2010-May 2013**  
*Staff Photographer*

- Covered State College and Penn State news, sports, and covered the 2011 Jerry Sandusky scandal
- Staff photographer for Penn State football games during 2011 and 2012 seasons

**TEDxPSU 2013**, University Park, PA [tedxpsu.com](http://tedxpsu.com) **August 2012-March 2013**  
*Executive Director of Visual Design*

**Pennsylvania Democratic Party**, Philadelphia, PA **August 2012-September 2012**  
*Deputy of Visuals*

- Documented the 2012 Democratic National Convention for Sen. Bob Casey and the Pennsylvania Democratic Party

**PROGRAMS & PLATFORMS:** Final Cut Pro 7, 9, X, Adobe Suite (After Effects CC, Photoshop CS3-CC, Lightroom 4, Premiere, InDesign, Illustrator), Photo Mechanic, Soundslides, WordPress, Google Suite, Yammer, Basecamp, Trello, Slack

**MEMBERSHIP & CIVIC ENGAGEMENT:** National Press Photographers Association (NPPA), Member; Online News Association (ONA), Member; Nittany Valley Society, Board of Directors; Committee of Concerned Scientists, Volunteer

